Service Oriented Architectures (SOA):

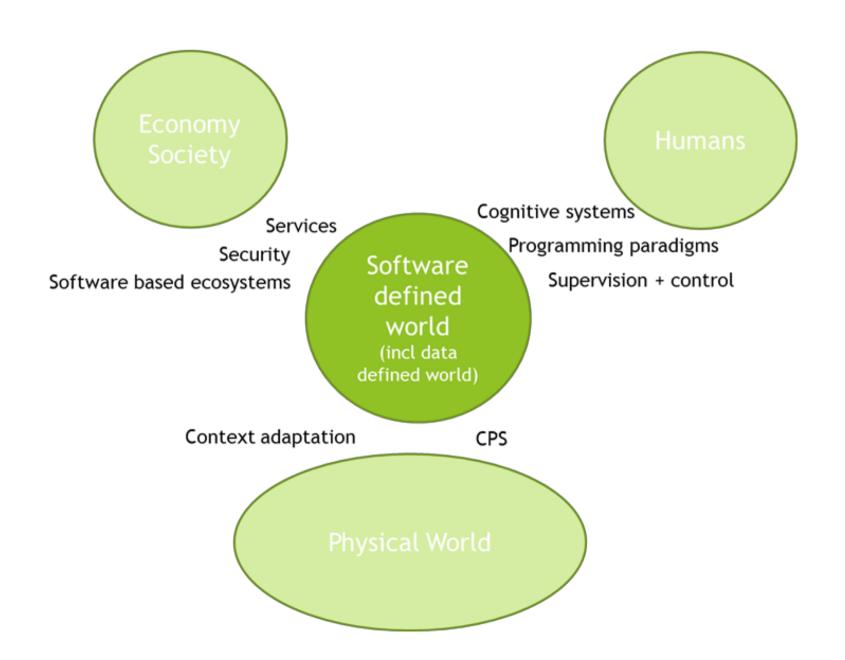
Architectural styles and patterns for services and microservices



Agenda

- Software as a Service (SaaS)
- The SOA style
- The REST style
- Microservices

Software is "eating the world"



From products to services

- Our society is shaped by the forces of
 - Specialization
 - Standardization
 - Scalability
- It is currently very "service" oriented
 - Transportation
 - Telecommunication
 - Retail
 - Healthcare
 - Financial services
 - Education and training
 - **...**

The service economy

- Modern economies rely upon services
- This means that some companies offer support for activities in the primary (agricolture) or secondary (industry of goods) sectors, or to other companies offering services themselves
- A service company is usually independent (not owned) from other companies and their services; however in several cases they should cooperate or at least be coordinated in some way

The API economy







No car No storage No hotel

What is the API economy?



Photo service increases revenues ×6 wrt shops



Sensors and API's open for all trash containers to share info of when to pick up trash



90% revenues from API



60% revenues from API

Attributes of physical services

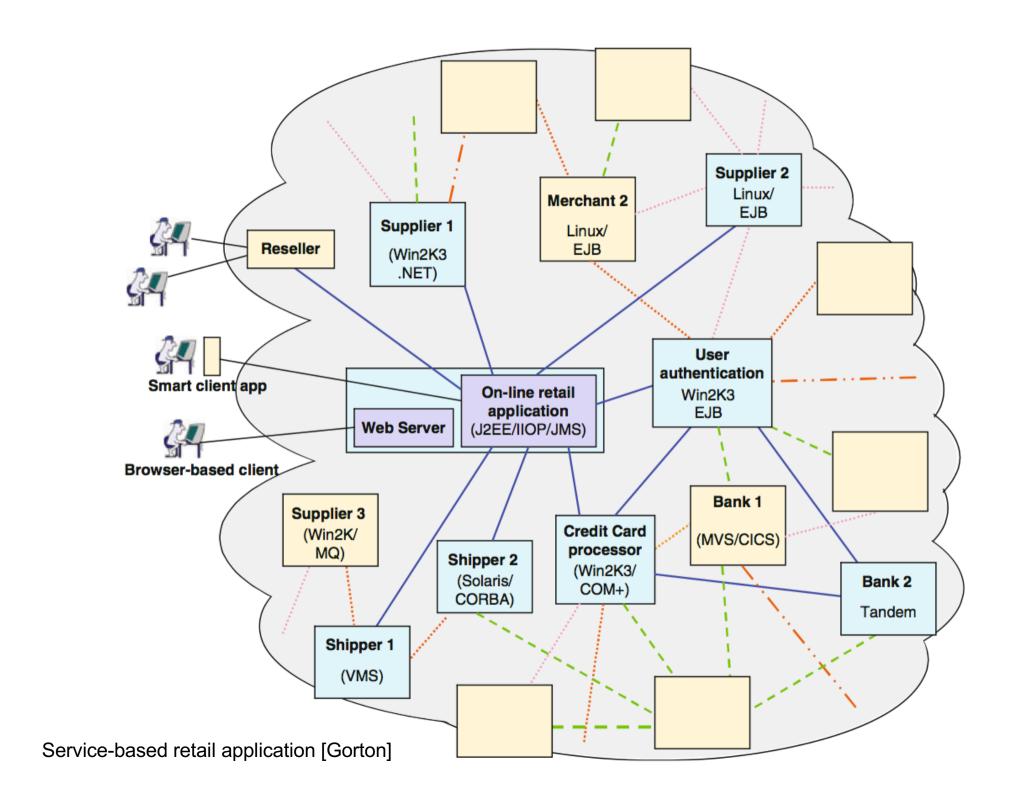
- A service is not owned by its user (compare with product)
- It has a well defined, easy-to-use, standardized interface
 - New services can be offered by combining existing services
- (almost) always available but idle until requests come
- "Provision-able" (used by someone only when necessary, then reassigned to someone else)
- A service should be easily accessible and usable readily
 - no "integration" required
 - Self-contained: no visible dependencies to other services
- A service is usually coarse grained
- It is independent from the consumer's context
 - but a service can have a context
- It should have a quantifiable quality of service
 - Services do not compete on "What" but on "How"

Example: mail

- Customers use mail everywhere
- Interfaces: PostOffice, Mail Box, stamp, postman
- Apparently no relationship with other services (eg. transportation, payments)
- Quantifiable quality of service: price, delivery time, lost messages

What is meant by service?

- In economics and marketing, a service is the intangible equivalent of an economic good. Service provision is an economic activity where the buyer does not generally, except by exclusive contract, obtain exclusive ownership of the thing purchased (Wikipedia, 2010)
- A service is a "provider to client" interaction that creates and captures value while sharing the risks of the interactions
- A service is the application of specialized competences (skills and knowledge) for the benefit of someone
- A service is a value that can be rented (in the broad sense) by some process that the renter (client) participates in.
 This contrasts with goods, whose value (once purchased) is owned by the customer (Lovelock & Gummesson, 2004)



Software-as-a-Service (SaaS)

- 1990: Web 0.9 (Tim Berners-Lee)
- 1995: Web 1.0 (some dynamic content, Netscape)
- 1997: Services (Google, e-commerce...)
- 1999: LoudCloud (first infrastructure for SaaS)
- 2000: Web 2.0 (rich Ul's, social computing)
- 2001: Autonomic computing (IBM)
- 2004: SaaS & SOA (Google Maps, Amazon S3...)
- 2006: Amazon Web Services
- 2008: Cloud Computing (pay as you go)
- 2011: Microservices

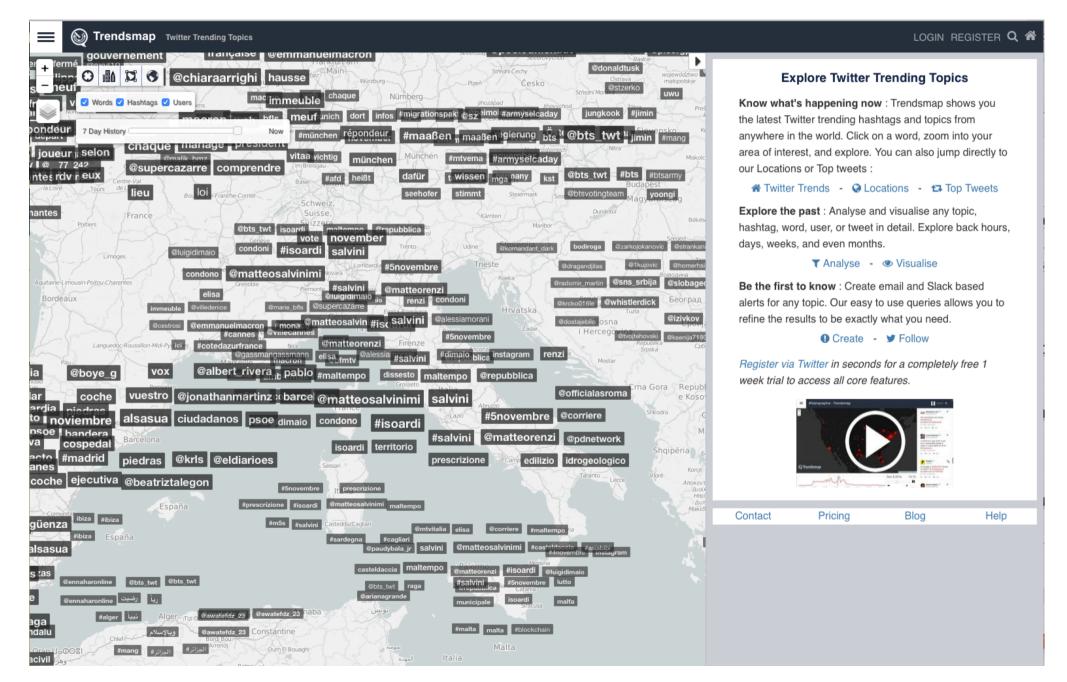
Software-as-a-Service (SaaS)

- Definition of SaaS: Internet-based deployment (for access and management) of commercially available software
- Service managed from "central" locations enabling customers to access applications remotely via web
- Delivery: one-to-many model (single instance, multi-tenant architecture) including architecture, pricing, partnering, and management characteristics
- Centralized updating, which obviates the need for endusers to download patches and upgrades
- Frequent integration into a larger network of communicating software—either as part of a mashup or a plugin to a platform as a service

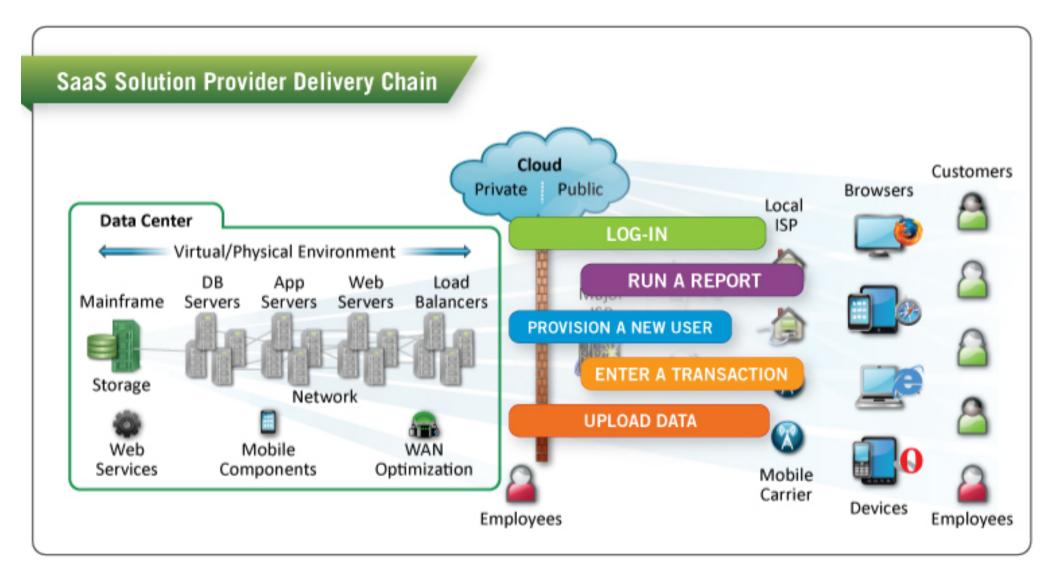
(Web) Mashup

- A mashup is a web application that uses content from more than one source to create a single new service displayed in a single interface
- For example, a user could combine the addresses and photographs of their library branches with a Google map to create a map mashup.
- The term implies easy, fast integration, frequently using open application programming interfaces (open API) and data sources to produce enriched results that were not necessarily the original reason for producing the raw source data.
- The main characteristics of a mashup are combination, visualization, and aggregation.
- It is important to make existing data more useful, for personal and professional use.
- To be able to permanently access the data of other services, mashups are generally client applications or hosted online.

Mashup example: trendsmap



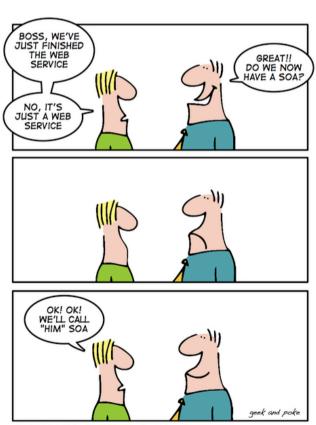
SaaS delivery chain



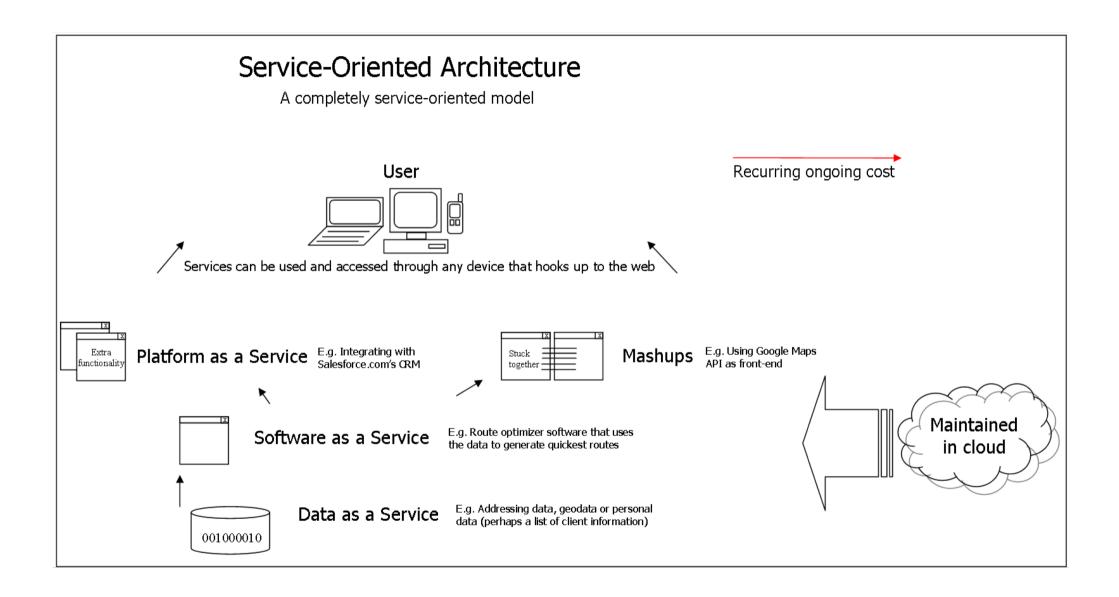
Source: Compuware

Software as a service

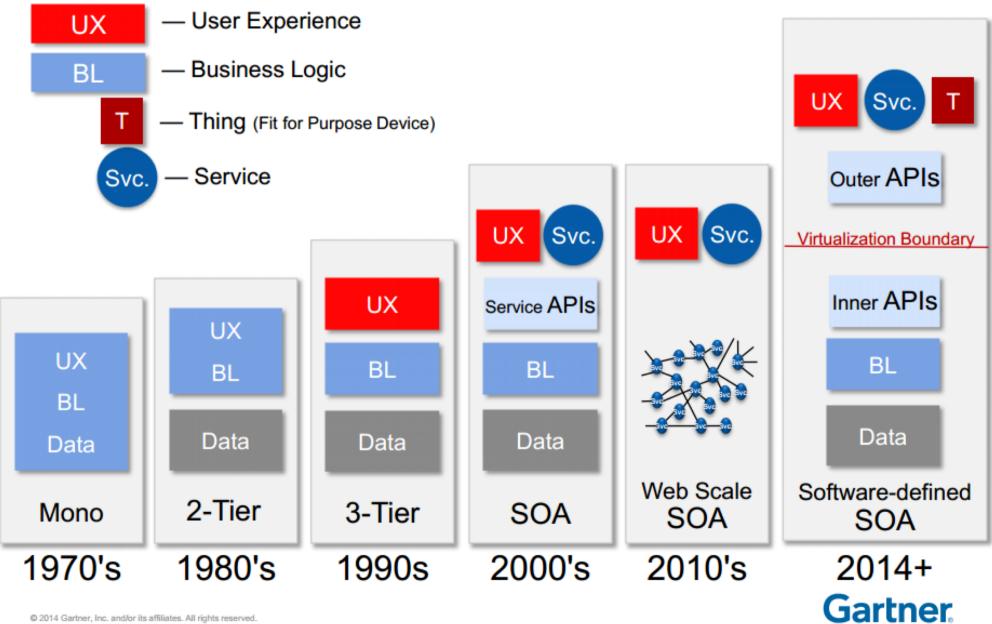
- An operating system service?
 - Program execution, file management
- A Software Service?
 - Compiler Service
 - Search engine service
 - Deployment service
- A Business Service?
 - Customer service
 - Bidding service



HOW TO GET A SOA

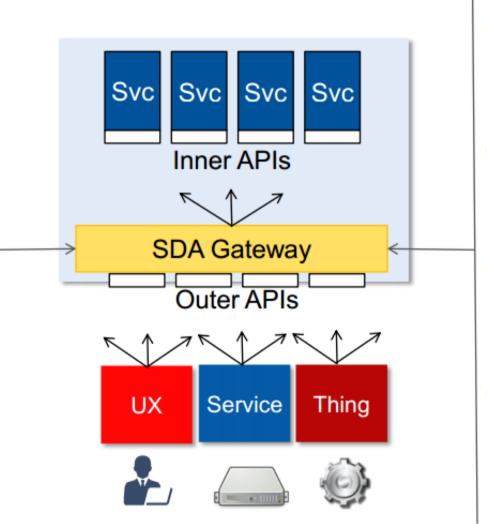


Software-defined Applications on the **Application Architecture Road Map**



Step Up to Digital Business: 2. Software-defined Architecture for Applications

Virtualization API Translation **Protocol Translation** Model Translation Ad-hoc APIs Security Monitoring Optimization Routing Load Balancing Integration Composition Orchestration Context Injection Scheduling



- API Manager
 - Apigee,
 - Mashery
- API Gateway
 - Layer7,
 - Vordel
- ESB suite
 - Tibco,
 - Software AG
- iPaaS
 - IBM CastIron,
 - Dell Boomi

Gartner.

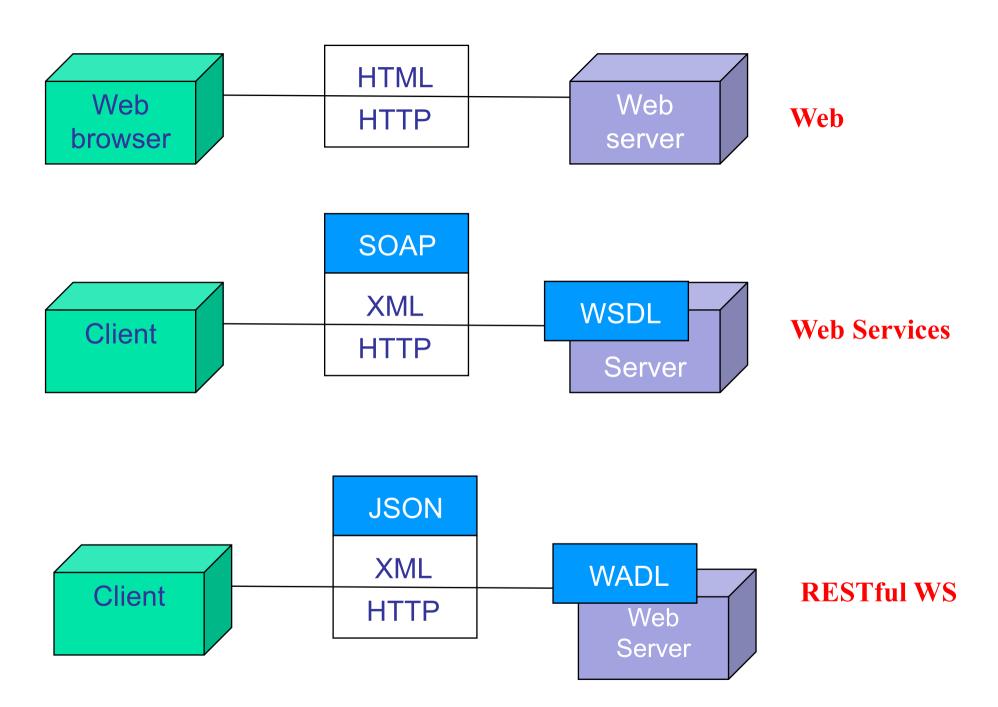
@ 2014 Gartner, Inc. and/or its affiliates. All rights reserved.

SaaS vs SOA

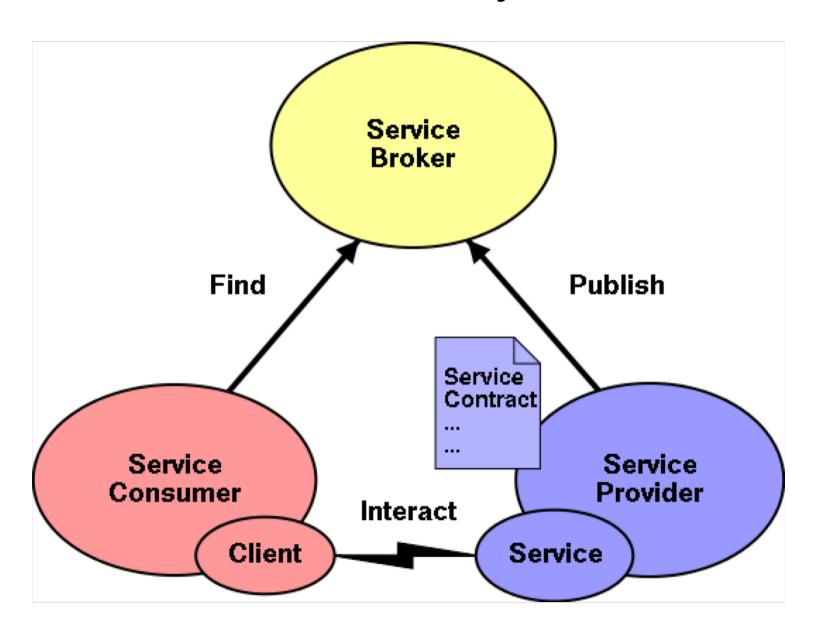
- SOA is an architecture, whereas SaaS is hosting a set of software services over the Web.
- SaaS focuses on Software Hosted As A Service,
- SOA focuses on Software Designed As A Service.
- SaaS may be considered as a consumption model in which a user is involved; SOA is a design model in which there is no restriction on who the consumer is
- all SaaS implementations follow the SOA concept. SaaS relies upon the Web, whereas SOA does not restrict its use on the web only
- SaaS means using software as a service over the Web using some protocol, which is used to communicate between the client side application and the server side software service.
- Traditionally, SaaS services use REST but SOAP (as discussed later) is also used. SaaS services are also hosted on the cloud just like Web services, but a SaaS application usually calls the services using RESTful services, where as web services make calls using RPC (Remote Procedure Call)

SOA

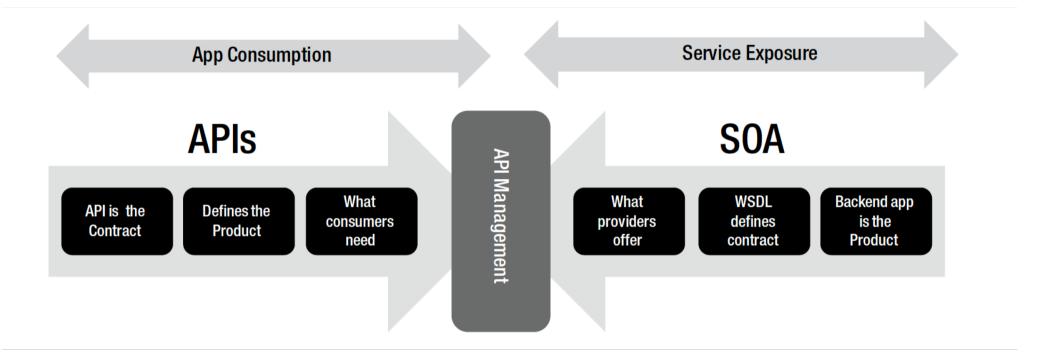
- SOA = Service Oriented Architecture
- SOA is not a reference architecture, it is a technology stack for application integration
- The essence of a SOA lies in independent services interconnected by messages
- On the Web, a specific SOA technology stack is Web Services (W3C)



The SOA style

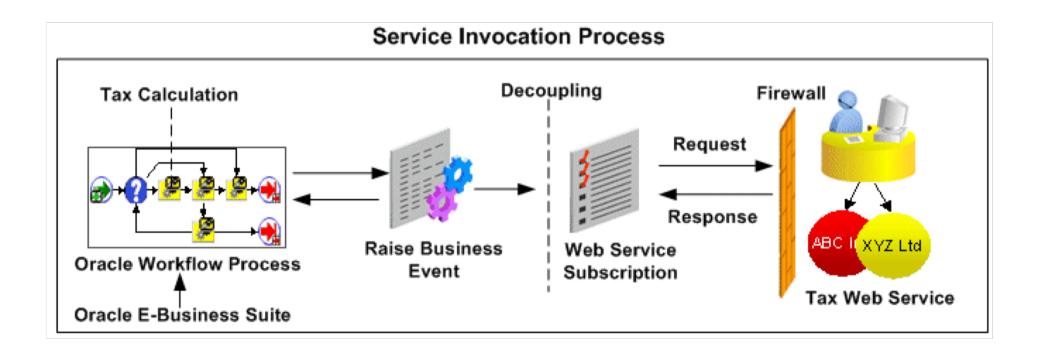


API vs SOA

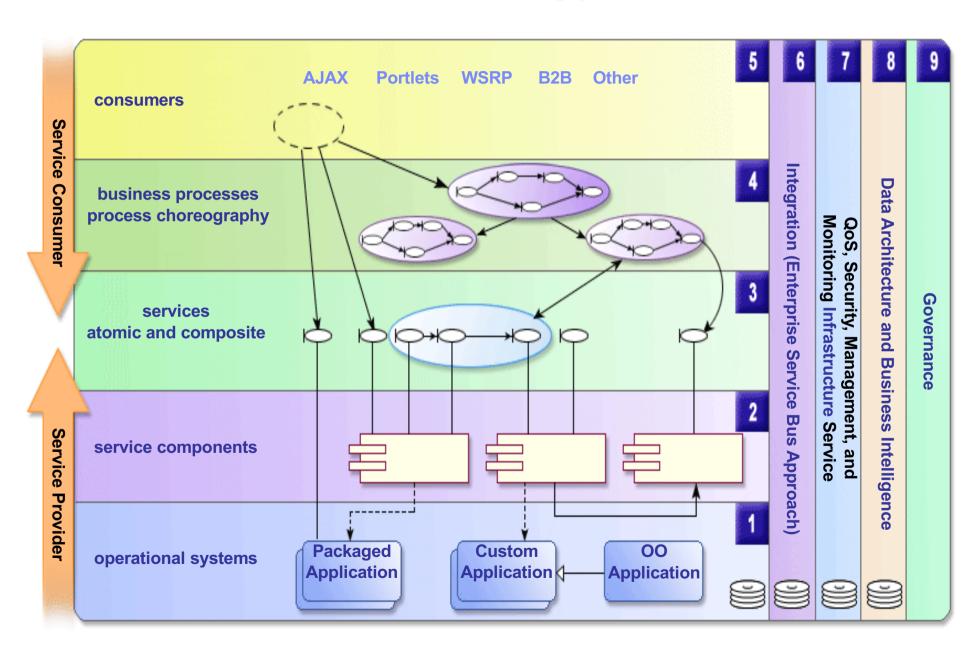


- API technology focuses on the consumption of the back-end services created using SOA principles.
- APIs can be thought of as an evolution of SOA: creating and exposing reusable services.
- The main difference between them is that APIs are focused more on making consumption easier, whereas SOA is focused on control and has an extensive and well-defined description language
 28

SOA: example



SOA technology stack



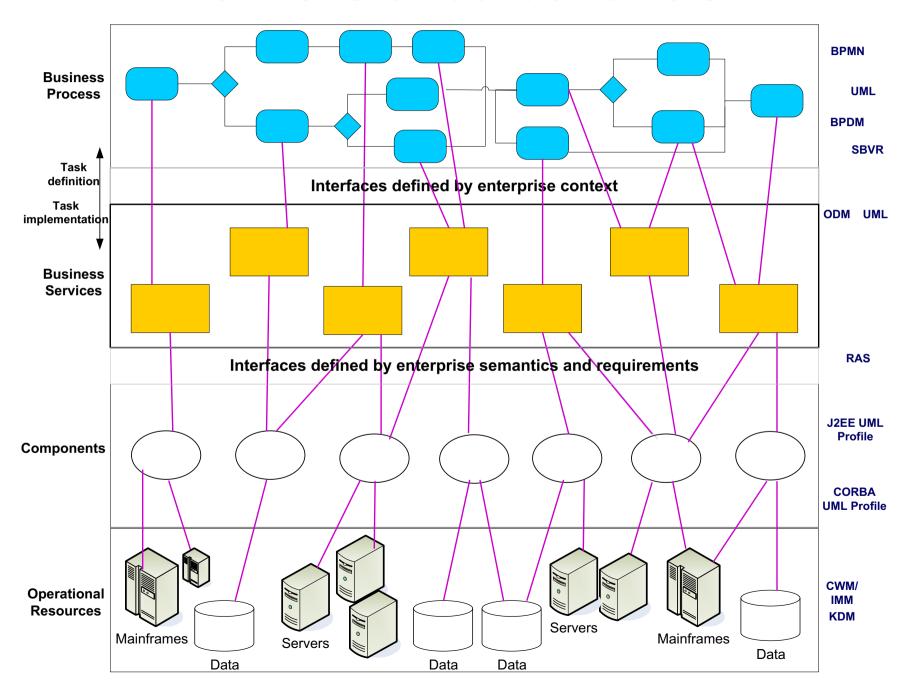
Main SOA Standards (the SOA soup)

- XML (Extensible Markup Language): a data markup language for Web services
- SOAP (Simple Object Access Protocol): a W3C-approved standard for exchanging information among applications
- WSDL (Web Service Description Language): a W3C-approved standard for using XML to define Web services
- WADL (Web ApplicationDescription Language): is the REST equivalent of WSDL, WADL is based on XML and models the resources provided by a service and the relationships between them
- UDDI (Universal Description, Discovery, and Integration): an OASIS-approved standard specification for defining Web service registries
- **WS-Reliability** (Web Services Reliability): a SOAP-based protocol for exchanging SOAP messages, with delivery and message-ordering guarantees
- WS-Security (Web Services Security): a SOAP-based protocol that addresses data integrity, confidentiality, and authentication in Web services
- JEE: the Java Platform, Enterprise Edition, with APIs for deploying and managing Web services
- WSIF (Web Services Invocation Framework): an open source standard for specifying, in WSDL, EJB implementations for the Web server
- WSRP (Web Services for Remote Portlets): an OASIS standard for integrating remote Web services into portals
- BPEL (Business Process Execution Language): a standard for assembling sets of discrete services into an end-to-end business process

Standardizing bodies for SOAs

- W3C (established 1994)
- OASIS (1993), consortium of former GML providers, deals with applications using XML
- **OMG** (1989)
- WS-I (2002), promotes interoperability among the stack of Web Services specifications

OMG Standards for SOA



Typical issues in SOA

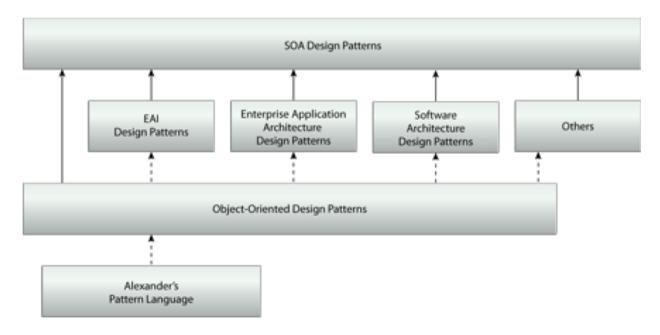
- Model, design, and implement a SOA
- Automate business processes by mapping them to the architectural model
- Orchestrate services and execute processes with the Business Process Execution Language (BPEL)
- Choreography describes a global protocol governing how individual participants interact with one another
- Achieve interoperability within a SOA using proven standards and best practices
- Secure and govern an enterprise SOA

Elements of SOA Design

- Business Modeling
- Service Oriented Architectural Modeling and Design
- Model Driven assumptions (loose coupling)
- Distributed objects and MOM (Message Oriented Middleware) for component-based sw systems

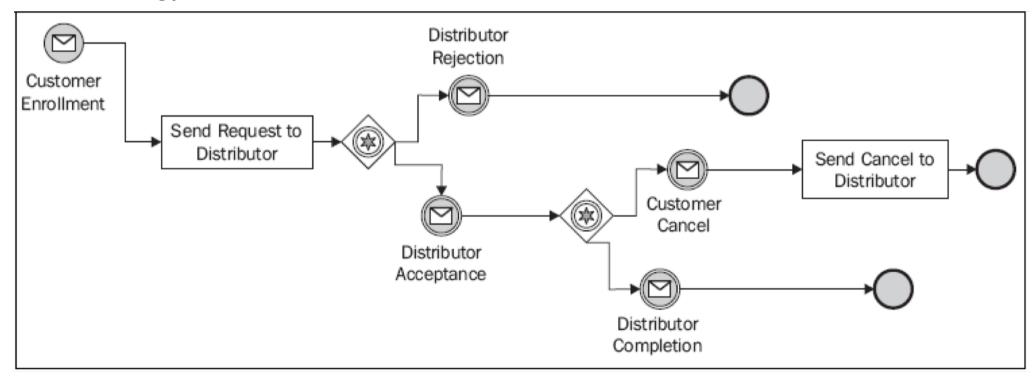
SOA design patterns http://soapatterns.org

- Service-orientation has deep roots in distributed computing platforms,
- Many SOA design patterns can be traced back to established design concepts, approaches, and previously published design pattern catalogs

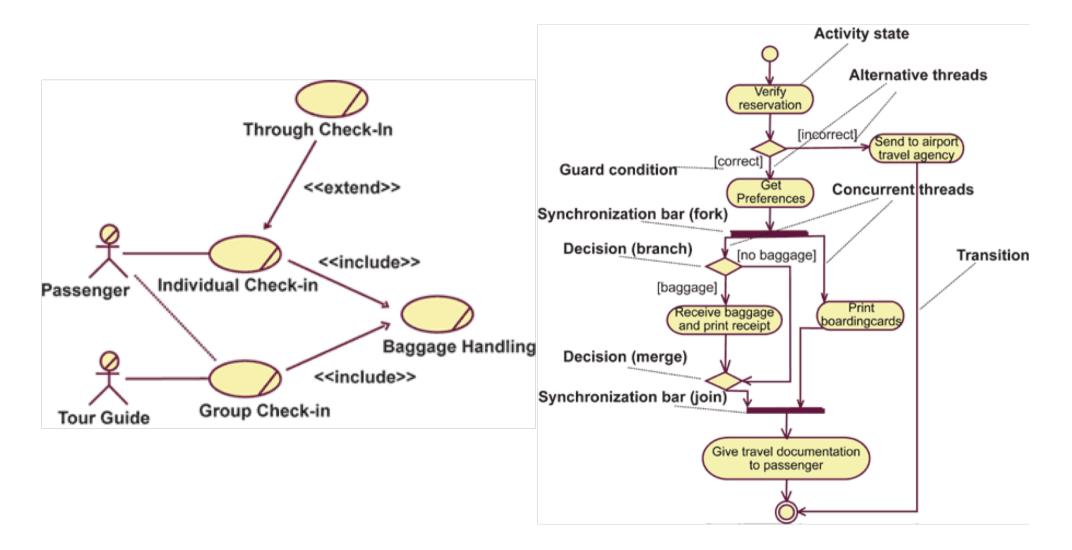


Orchestration and choreography

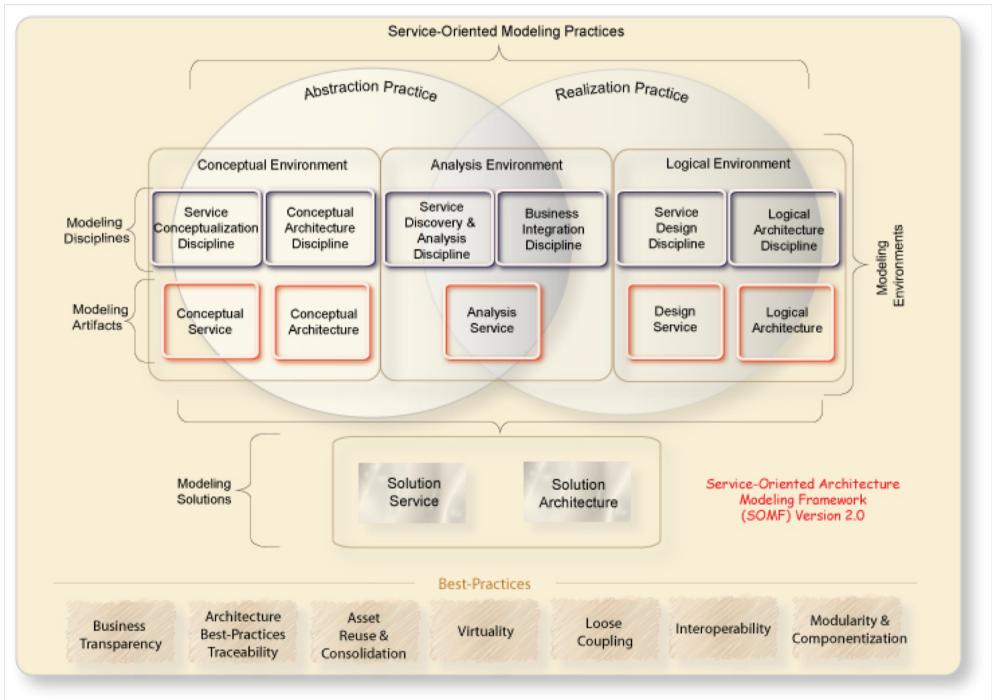
- An orchestration process has public and private activities
- The public activities are those required by the choreography
- Private activities are there to meet internal requirements, but are not visible to partners
- The figure shows the public activities of the orchestration process for an energy retailer



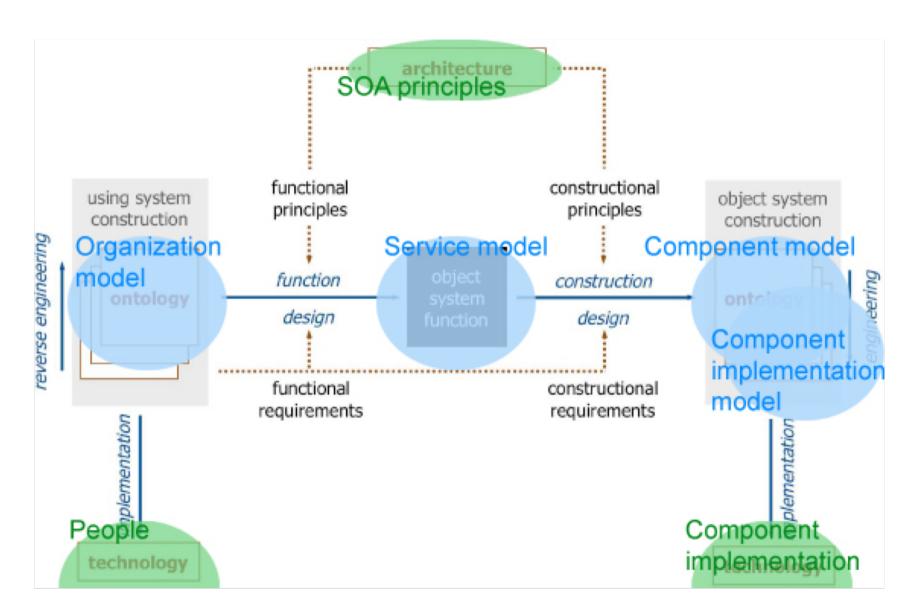
Business modeling



Service oriented modeling and architecting



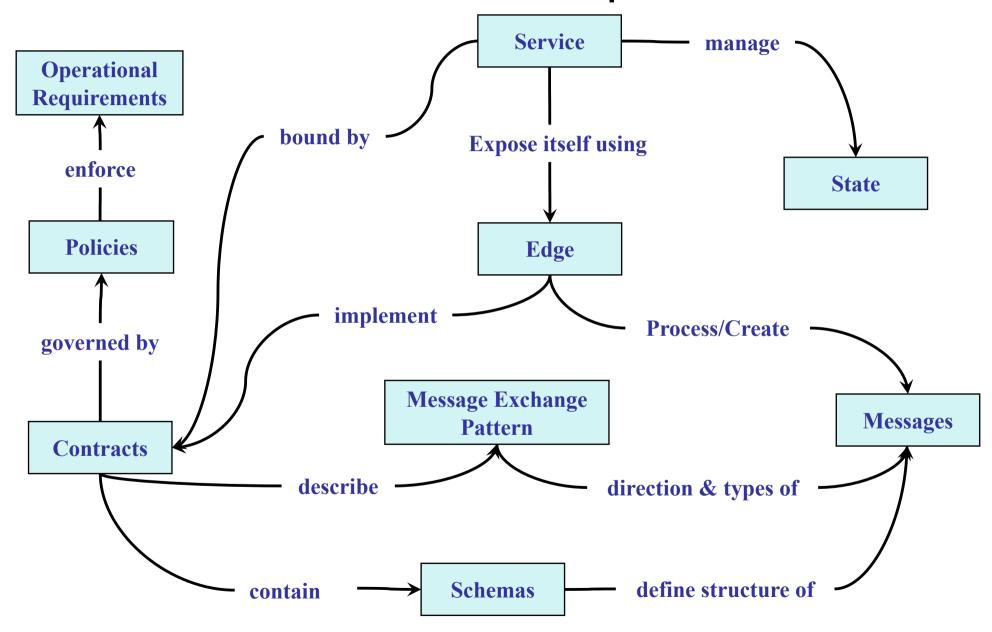
Model driven SOA design



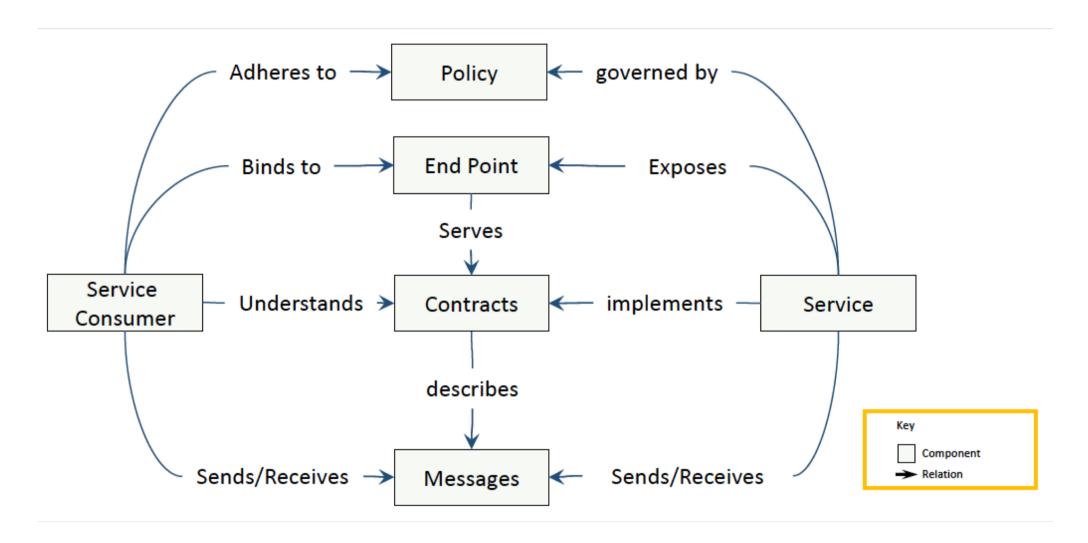
Services and SOAs

- A service is a program interacting via message exchanges
 - Using Web Services all messages and service descriptions are written in XML
- A SOA is a set of deployed services cooperating in a given task
 - Adapt to new services after deployment

SOA Concepts



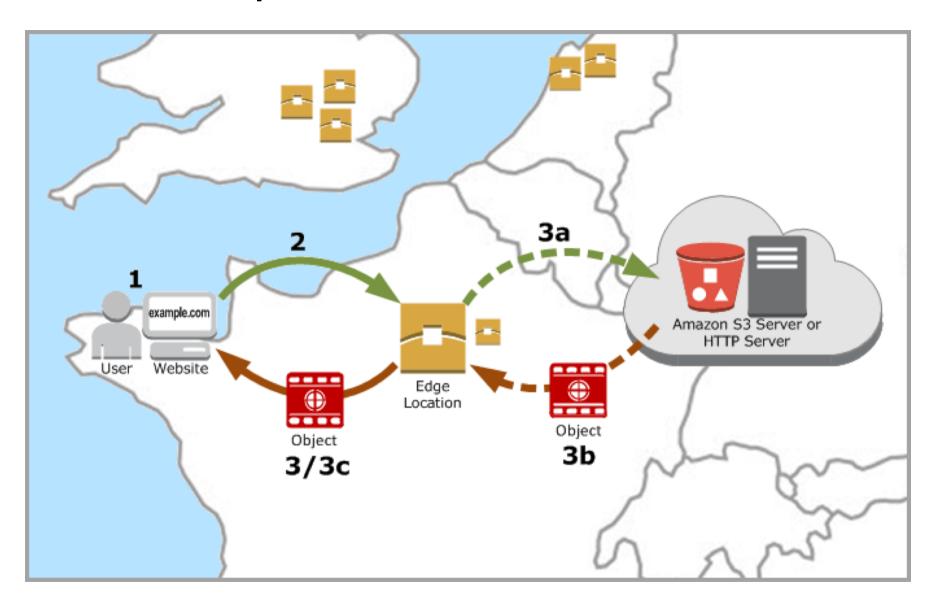
SOA: main components and relations



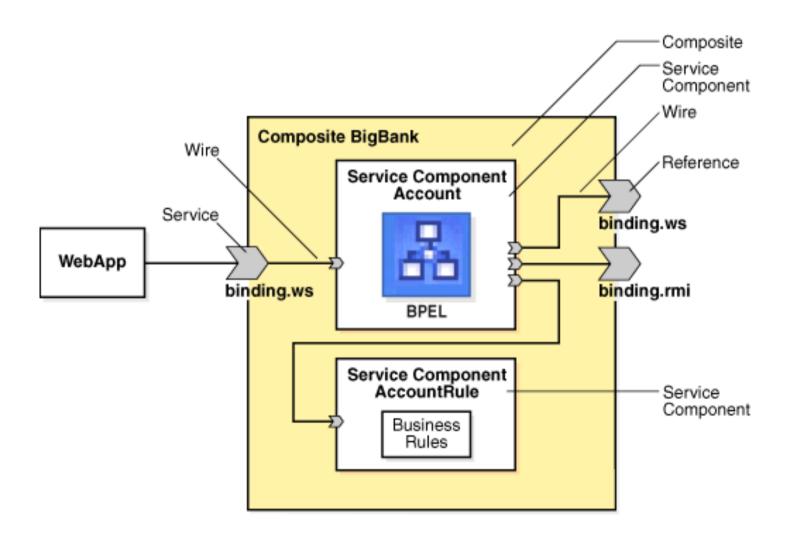
The essence of SOA

- Use other services as RPC servers for your app
- Web 1.0: large sites organized this way internally
 - Yahoo!, Amazon, Google, ...: external "Services" available, but complex: Doubleclick ads, Akamai
- XML based Web Services msgs and descriptions
- Web 2.0: public service API's
 - Services: Google API, Amazon CloudFront...
 - Platforms: Facebook, Google Maps, ...
 - Mashups, e.g. housingmaps.com
 - User-composable services, e.g. Yahoo Pipes

Example: Amazon Cloudfront

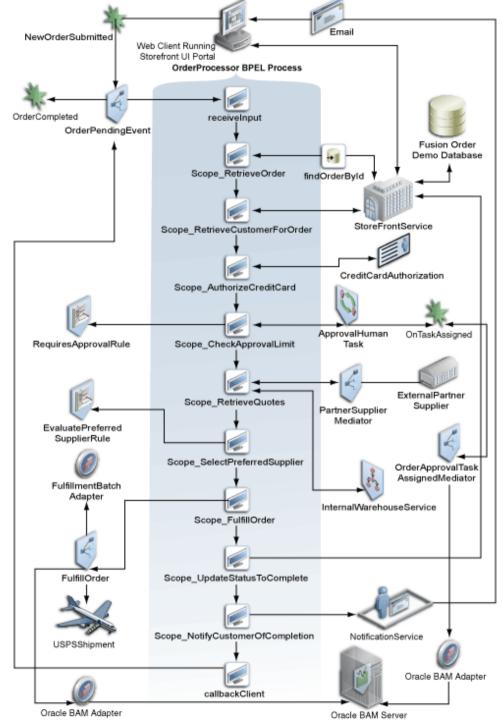


Simple SOA architecture



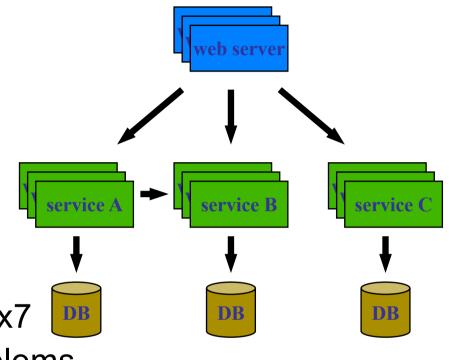
A workflow based on a SOA

- This workflow shows how services, both internal to an enterprise, and external at other sites, can be integrated using a SOA architecture to create an ordering system.
- The BPEL process orchestrates all the services in the enterprise for order fulfillment with the right warehouse, based on the business rules in the process



Example Web 1.0 SOA: amazon.com

- ~50 "two-pizza" teams of "developer/operators"
- ~10 operators
 - monitor the whole site
 - page the resolvers on alarm
- ~1000 resolvers
 - 10-15 per team, 1 on-call 24x7
 - monitor own service, fix problems
- Over 140 code change commits/month
- SOA (like Yahoo, Google, others)



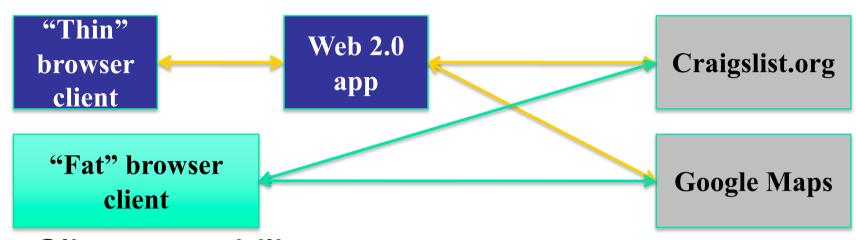
SOA based on RPC

- Transport: HTTP(S)
- Data interchange:
 - XML DTD (e.g., RSS)
 - JSON (Javascript Object Notation)
- Request protocol:
 - SOAP (Simple Object Access Protocol)
 - JSON-RPC
- See also WebHooks (HTTP POST callback, for "push") www.webhooks.org

AJAX vs SOA

- AJAX: client ⇔ server
 - A client makes async requests to a HTTP server
 - client-side JavaScript upcall receives reply and decides what to do
 - response includes XHTML/XML to update page, or JavaScript to execute
- SOA: server ⇔ server or client ⇔ server
 - An initiator makes (sync or async) requests to an HTTP server
 - In the past, initiator was a server running some app
 - today, JavaScript clients can exploit this approach

Two ways to do it: thin or fat clients



- + Client portability
- +/- Client performance (both app download & JavaScript execution)
- + Availability of utility libraries for app development
- Privacy/trustworthiness of aggregator app
- Caching

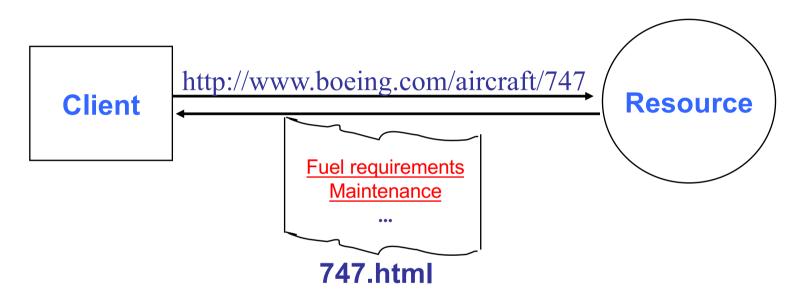
REST (Representational State Transfer) style

- Architectural style:
 - Client-server, stateless, cache
 - description of properties that made Web 1.0 successful by constraining SOA interactions
- In context of SOA for Web 2.0
 - HTTP is transport; HTTP methods (get, put, etc.) are the only commands
 - URI names are a resource
 - Client has resource ⇔ has enough info to request modification of the resource on server
 - A cookie can encode part of transferred state
- If an app is RESTful, it is easy to "SOA"-ify

REST style

- Representation State Transfer (REST) was introduced by R.Fielding to describe an architectural style of networked software systems
- REST prescribes how a well-designed Web application behaves: a net of web pages (a virtual state-machine), where the user progresses through an application by selecting links (state transitions), resulting in the next page (representing the next state of the application) being transferred to the user and rendered for use."

Why is it called "Representation State Transfer"?



The Client references a Web resource using a URL. A representation of the resource is returned (in this case as an HTML document).

The representation (e.g., Boeing747.html) places the client application in a state.

The result of the client traversing a hyperlink 747.html is another resource is accessed.

The new representation places the client application into yet another state.

Thus, the client application changes (transfers)

state with each resource representation --> Representation State Transfer!

Motivation for REST

"The motivation for developing REST was to create an architectural model for how the Web should work, such that it could serve as a framework for the Web protocol standards.

REST has been applied to describe the desired Web architecture, help identify existing problems, compare alternative solutions, and ensure that protocol extensions would not violate the core constraints that make the Web successful."

- Roy Fielding

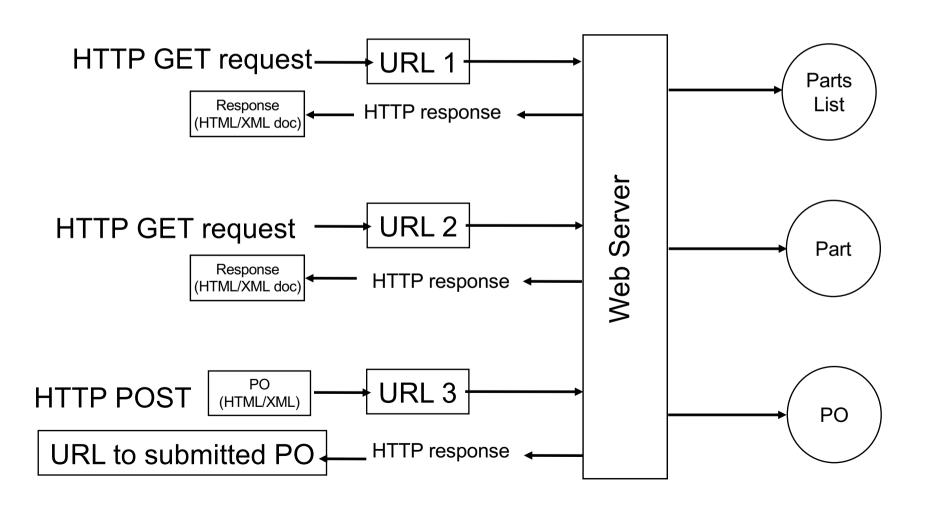
REST with HTTP examples

HTTP GET	HTTP PUT	HTTP POST		HTTP DELETE
Collection URI, such as http://example.com/customers/257/orders				
List the members of the collection, complete with their member URIs for further navigation	Replace the entire collection with another collection	Create a new entry in the collection. The ID created is usually included as part of the data returned by this operation.		delete the entire collection
HTTP GET	HTTP PUT	HTTP POST		HTTP DELETE
<pre>Element URI, such as http://example.com/resources/7HOU57Y</pre>				
Retrieve a representation of the addressed member of the collection in an appropriate MIME	Update (or create) the addressed member of the collection	Treats the addressed member as a collection in its own right and creates a new subordinate of it.	Delete the addressed member of the collection.	
type				56

REST vs SOAP: example

- A company deploying 3 Web services to enable its customers to:
 - get a list of parts
 - get detailed information about a particular part
 - submit a Purchase Order (PO)
- the REST solution first, then the SOAP solution

The REST way of Implementing the Web Services



Implementing a Web Service using SOAP

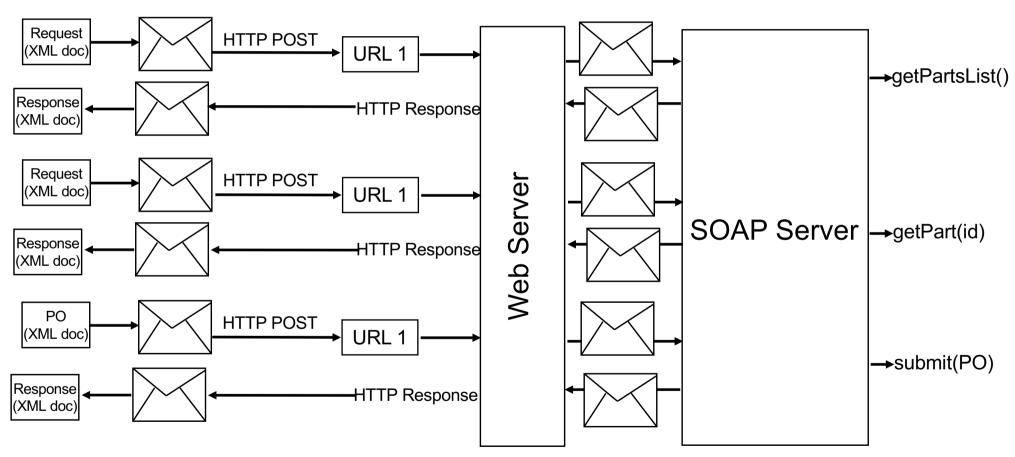
- Service: Get detailed information about a particular part
 - The client creates a SOAP document that specifies the procedure desired, along with the part-id parameter.

the client will HTTP POST this document to the SOAP server at:

http://www.parts-depot.com/soap/servlet/messagerouter Note that this is the same URL as was used when requesting the parts list. The SOAP server peeks into this document to determine what procedure to invoke.

Implementing the Web Services using SOAP

SOAP envelope



Note the use of the same URL (URL 1) for all transactions.

The SOAP Server parses the SOAP message to determine which method to invoke.

All SOAP messages are sent using an HTTP POST.

Dynamic content generation

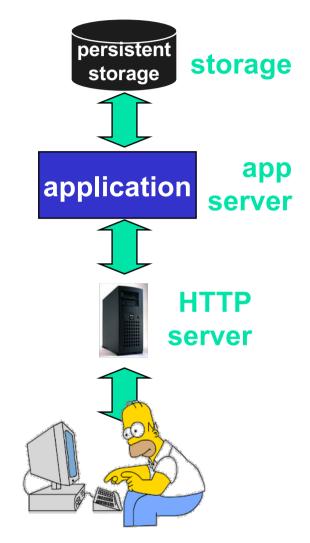
- Most Web 1.0 (e-commerce) sites actually run a program that generates the output
- Originally: templates with embedded code "snippets"
- Eventually, embedded code became "tail that wagged the dog" and moved out of the Web server
- Languages/frameworks evolved to capture common tasks
 - Perl, PHP, Python, Ruby on Rails, ASP, ASP.NET, Java Servlet Pages, Java Beans/J2EE, ...

SaaS 3-tiers architecture

- Common gateway interface (cgi): allows a Web server to run a program
 - Server maps some URI's to application names
 - When the app is run, it gets the complete HTTP request including headers
- "Arguments" embedded in URL with "&" syntax or sent as request body (with POST)

http://www.foo.com/search?term=white%20rabbit&show=10 &page=1

- App generates the entire response
 - content (HTML? an image? some javascript?)
 - HTTP headers & response code
- Plug-in modules for Web servers allow longrunning CGI programs & link to language interpreters



Various frameworks have evolved to capture this structure

SaaS 3-tiers deployment

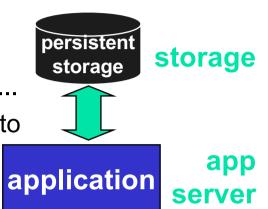
- HTTP server ("web server")
 - "fat" (e.g. Apache): support virtual hosts, plugins for multiple languages, URL rewriting, reverse proxying,
 - "thin" (nginx, thin, Tomcat, ...): bare-bones machinery to support one language/framework; no frills

Application server

- separate server process, front-ended by a "thin" HTTP server
- or linked to an Apache worker via FastCGI or web server plug-in: mod_perl, mod_php, mod_rails, ...
- Apache can spawn/quiesce/reap independent processes

Persistent storage

- Common RDBMS (MySQL, PostgreSQL, etc.)
- communicate w/app via proprietary or standardized database "connector" (ODBC, JDBC, ...)
- Hence LAMP: Linux, Apache, MySQL, PHP/Perl









Social Computing







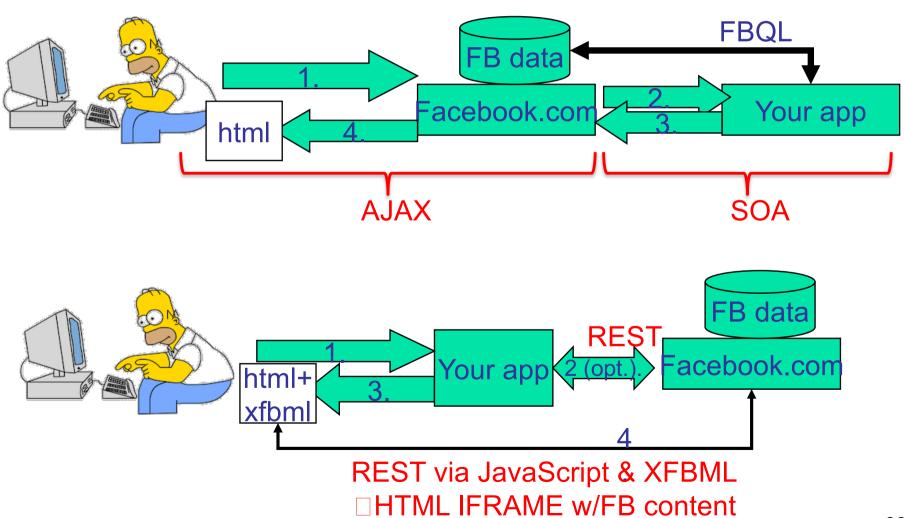
- Web 1.0: add value via mass customization
 - select content for you based on best guesses about your interests
 - resource: demographic/analytic data about users
- Web 2.0: add value via connecting to social network
 - vendor: your friends' interests are a good indicator of your interests
 - user: value added to existing content == how your friends interact with it
 - resource: social networks
- From social networking site to social network as a way of structuring applications

Social Computing

- Amount of content "created" by each user small
 - e.g., tweets, rate video, play a Facebook game
- but still creates lots of short random writes
 - consider "Like" feature on Facebook
 - social graphs hard to partition
- current developers should not ask whether social computing is part of their app, but how

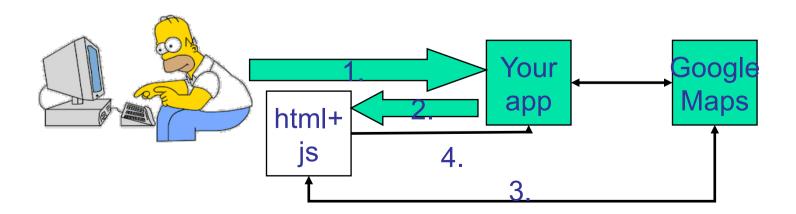
Facebook "connect"

Facebook plug-in apps

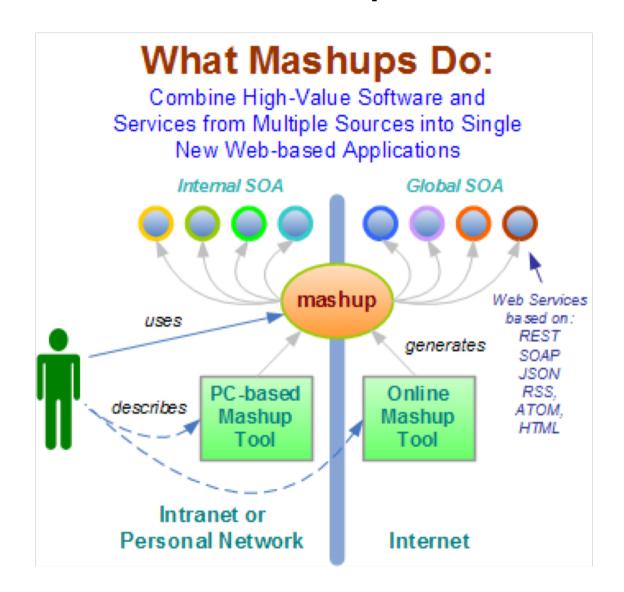


Google Maps

- App embeds Javascript client code (provided by Google)
 - client-side functionality: clear/draw overlays, etc.
 - server-side functionality: fetch new map, rescale, geocoding
- Attach callbacks (handled by your app) to UI actions
- Result of callback can trigger additional calls to Google Maps code, which in turn contact GMaps servers



Mashup



Mashups: housingmaps.com

Powered by craigslist and Google Maps For Rent For Sale Rooms Sublets About / Feedback Show Filters New Price: \$1500 - \$2000 \$ City: San Francisco McAllister St 9 Satellite Cabrillo St Map Hvbrid Grove St 2 $\leftarrow | \stackrel{\leftarrow}{\Rightarrow} | \stackrel{\rightarrow}{\Rightarrow}$ Spacious Two Bedroom w/ Formal Dining \$1950 2bd Fulton St Room, Hardwood Floors Hayes (\$1700 2bd Two Bed/Two Bath! Large Floor Plan conservator Fulton St Hayes St House just blocks from U of O available ea Panhandle \$1650 3bd July (E. 23rd) (map) S Fell St John F Kennedy Dr Amazing 1Bdrm. Unit Facing Fountain in Oak St \$1775 1bd Diverse Community Page St Remodeled 2 BR + Office in Sunny Portola De Young Oak St \$1900 2bd Museum Lily Pond Middle Dr Page St \$1795 Rear Cottage w/ Separate Entrance Haight St. California Waller St \$1650 1bd Wonderful 1br for entertaining Haight Academy of Sciences (\$1799 1bd Cute 1Bd. in Pac Hts. w/Fireplace! Waller St. Kezar Dr \$1500 1bd One Bedroom Condo with Large Floor Plan Beulah St. Special Two Bedroom Deal For The Week \$1850 2bd Kezar It Befor It'S Gone! Stadium Frederick St Jr 1 Bedroom, New, Modern, Center Of It A \$1699 1bd Frederick St incom Way Easy Bart Muni/Access 92 Lincoln Way (C) 701 fell 2 2 Bed! Huge! View! Light! Location \$1995 2bd Parnassus Ave 50 cleand and quiet 2br/1bath walking distant Parnassus Ave \$2000 2bd Clifford Terrace Irving St Grattan St Great Features in a Great 1Bdrm. in a Great \$1699 1bd 9 Alma St ŝ 750 O'Farrell Newly Updated Light Filled 1 Saturn \$1550 1bd with Eat-In Kitchen 17th St Amazing Closet Space & Fireplace in this \$1699 1bd Mission 1Bedroom!*~ Carmel St Inner Sunset \$1634 1bd Spacious Apartment with private patio Kirkham St Kirkham St Tankhill Park On Todays Cover of The Bay Area Section \$1899 The Chronicle, Trinity Place Belgrave Ave Open House Saturday 4/3/2010 at 1030am Clarendon Ave \$1850 1bd vohnstone 1100am -Nice 1BR-Lawton St Eagle Behray (\$1895 2bd 2 Bedroom with 1.5 Bath with Indoor Parkii Paccoon Dr \$1975 2bd Sunny Top Unit with Fireplace Christopher Dr Great 1Bdrm. with Ample Closet Space & Moraga St \$1699 1bd Cozy Fireplace in the Mission! Great Mission 1Bd. w/Fireplace & Tons of \$1699 1bd en Gate Closet Space! Noriega St 1 bed apt in Upper Market area, dogs Ok 1000 ft \$1610 3bd Beautiful 3 bedroom upstairs unit!

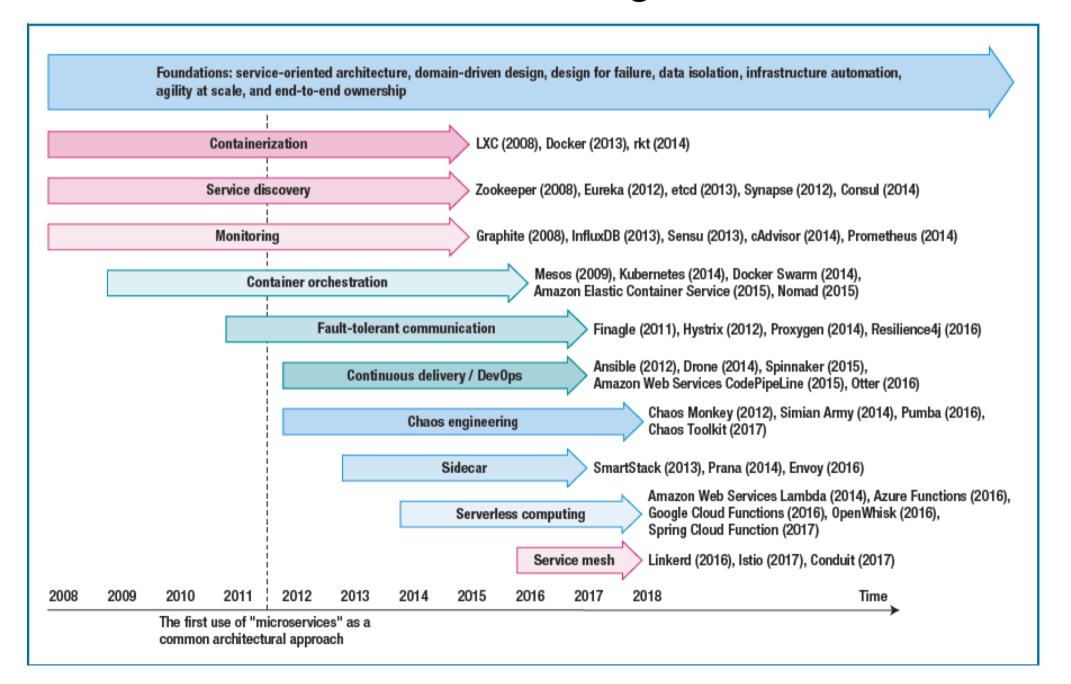
Map data @2016 Google - Tens

Warren O

Microservices

- "Microservice Architecture" describes a particular way of designing software applications as suites of independently deployable services.
- While there is no precise definition of this architectural style, there are certain common characteristics around organization, business capability, automated deployment, intelligence in the endpoints, and decentralized control of languages and data

Microservice technologies timeline



Summary: SOA principles

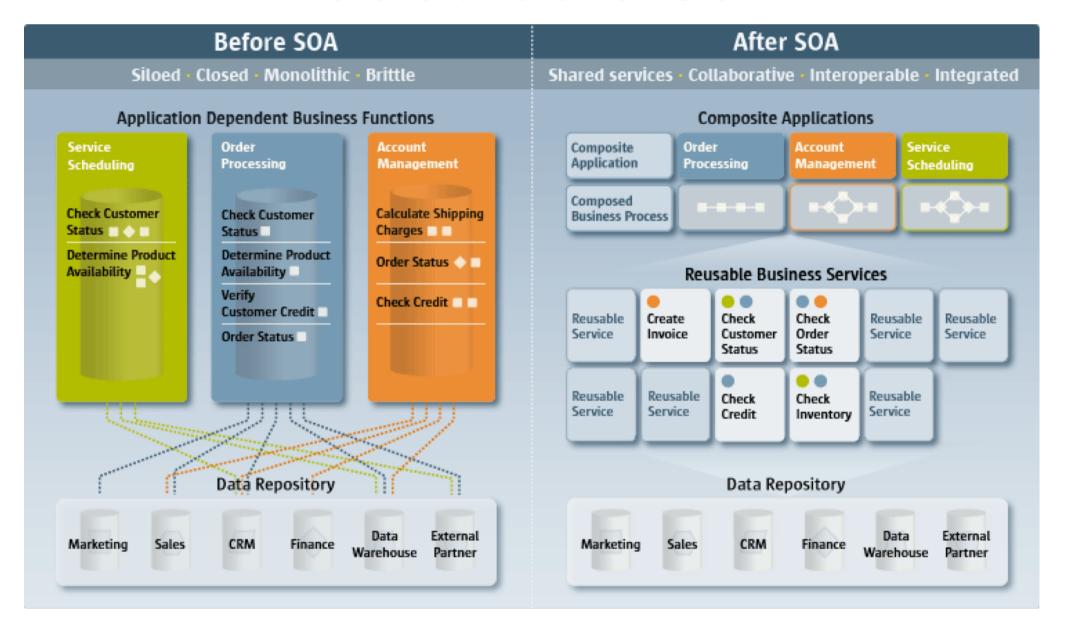
- Services are autonomous
- Services are distributable
- Services are loosely coupled
- Services share schema and contract, not class
- Compatibility is based on policy

Common examples of service-oriented applications include sharing information, handling multistep processes such as reservation systems and online stores, exposing specific data or services over an extranet, and creating mashups that combine information from multiple sources

SOA benefits: summary

- Domain alignment. Reuse of services with standard interfaces increases business and technology opportunities and reduces costs
- Abstraction. Services are autonomous and accessed through a formal contract, which provides loose coupling and abstraction
- Discoverability. Services expose descriptions that allow other services to locate them and automatically determine the interface
- Interoperability. Because the protocols and data formats are based on industry standards, the provider and consumer of the service can be built and deployed on different platforms
- Rationalization. Services can be granular in order to provide specific functionality, rather than duplicating the functionality in number of applications, which removes duplication

Before and after SOA



Self test

- Which are the consequences of defining software "a service" (instead of "a good")?
- What are the main features of a SOA architectural style?
- What are the main features of the REST architectural style?
- Discuss the difference between REST and SOAP-based architectures.
- How can we see that a site is RESTful?
- Which architectural issues and patterns are typical of systems based on SOA technologies?

References

- Erl, SOA design patterns, Prentice Hall, 2008
- RotemGalOz, SOA patterns, Manning, 2012
- Richards, Microservices vs SOA, O'Reilly, 2015
- Wolff, Microservices, AW, 2016
- Daniel & Matera, Mashups, Springer, 2014

Relevant sites

- www.soapatterns.org
- www.omg.org/technology/readingroom/SOA.htm
- martinfowler.com/articles/microservices.html
- www.ibm.com/developerworks/architecture/library/ar-logsoa
- aws.typepad.com/
- kasunpanorama.blogspot.it/2015/11/microservices-inpractice.html
- www.packtpub.com/article/modeling-orchestration-andchoreography-in-service-oriented-architecture
- www.ibm.com/developerworks/rational/library/09/modelingwiths oaml-1/index.htm

Journals and conferences

- IEEE Transactions on Network and Service management
- Future Generation Computing Systems
- IEEE Int. Conf. on Web Services

Questions?

